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# Survey Savvy

The following article presents the very latest information on Paid Surveys. If you have a particular interest in Paid Surveys, then this informative article is required reading.

An online paid survey company owned by Luth Research, LLC, an international market research firm that's been around for 30 years. Surveysavvy is free to join and participants earn cash for each survey completed.

The site boasts of having over 1.5 million registered members worldwide. Joining is relatively easy, although the questionnaire requirements are extensive. Expect to be asked a series of demographic questions, including your race, whether or not you own a home, your occupation and how many people reside in your household. If you have children, they will ask for their year of birth and gender.

Once you've completed the three page questionnaire and submit it to the site, you'll receive confirmation of acceptance via e-mail within 24 hours. The purpose of the questionnaire determines your eligibility to participate in certain surveys.

Surveys are sent to you via e-mail on a periodic basis. This is a legitimate site, so don't expect a flood of e-mails from them. Some of the surveys are extensive and relate to employment, and some are just fun, like viewing a YouTube video and giving your opinion. The cash incentive for each survey completed begins at \$3 and generally tops off at \$25, depending upon the time spent answering the questions.

Occasionally, participants with children will be asked to have their children complete a survey relating to their age group, however any payment is directed to the person who registers with the site. Surveysavvy is very careful about their verification process; in some instances, you may be contacted by telephone to verify the contents of the survey.

I trust that what you've read so far has been informative. The following section should go a long way toward clearing up any uncertainty that may remain.

One way to make money through this site is referring friends. The site pays you \$2 for each friend who signs up for the program through you and an additional \$1 for each survey they complete. If you have a website or blog, you can earn money easily by referring people to the site through a link provided to you once you're accepted.

Although you do not have to participate in every survey offered, one caveat is that the site will impose a service charge of \$1 if your account remains inactive for a year. Those who decide to participate in a variety of online surveys for cash must be careful to maintain activity with your account or cancel your membership to the site; however, the charge will never result in any negative balance to your account. They simply take the money from the money you've already earned with the site. There is no danger of receiving a bill from them or having your telephone bill charged.

If you continue to participate in the surveys and refer other people to the Surveysavvy, you can find yourself earning a few extra dollars per month. The site is very clear about adhering to IRS rules; if you earn more than \$600 in a year, you need to complete a W-9 or 1099 form for the IRS and declare the earnings.

SurveySavvy.com is also very strict in maintaining an anti-spam policy as well as keeping your information private. Although you may be contacted by Surveysavvy by telephone to confirm your participation in a survey, they will never provide third parties with your personal information. The company has been around for many years and has an excellent reputation within the online survey community, according to several people I've spoken to who participate in frequent online surveys.

I have only two problems with this site. One is that you can't choose which surveys in which you participate. Surveysavvy decides whether or not you're eligible and sends you the e-mail, so you have no control over how many surveys you can take. The other problem is the time element. It can take a couple of days before your completed survey is "validated."

The good news is that you won't receive spam, you won't receive telemarketing calls and you will get paid for your

time. And referrals can end up earning you easy cash.

About the Author

By Anders Eriksson, now offering the **host then profit** baby plan for only \$1 over at [Host Then Profit](#)

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